

Last updated: 16/Jan/2026

This Privacy Policy explains how **Furness Publishing Ltd** ("we", "us", "our") collects, uses, stores, and protects personal data when you visit or interact with our websites, including but not limited to **ondrugdelivery.com**, and **on-diagnostics.com** (the "Websites").

We are committed to protecting your privacy and handling your personal data transparently and in accordance with applicable data protection laws, including the UK GDPR and the Data Protection Act 2018.

1. Who We Are

Furness Publishing Ltd

Registered in England No: 8348388

Registered Office: The Candlemakers, West Street, Lewes, East Sussex, BN7 2NZ, UK

Email: contact@furnesspublishing.com

Furness Publishing Ltd is the data controller responsible for your personal data.

2. What Data We Collect

We may collect and process the following types of personal data:

a) Information you provide to us

- Name
- Job title
- Company name
- Email address
- Postal address
- Telephone number
- Any other information you choose to provide via forms, emails, subscriptions, registrations, or correspondence

b) Automatically collected information

When you visit our Websites, we may automatically collect:

- IP address
- Browser type and version
- Device type and operating system
- Pages visited and time spent on the site

- Referring website or source
- Cookie and usage data

3. How We Use Your Data

We use personal data for the following purposes:

- To provide and manage access to our content, products, and services
- To administer subscriptions (print and digital)
- To respond to enquiries and correspondence
- To send relevant editorial content, newsletters, and industry communications
- To manage advertising, sponsorship, and commercial relationships
- To improve our Websites, content, and user experience
- To maintain security and prevent misuse of our systems
- To comply with legal and regulatory obligations

4. Legal Bases for Processing

Under UK GDPR, we process personal data on one or more of the following lawful bases:

- **Consent** – where you have explicitly opted in (e.g. newsletters)
- **Contract** – where processing is necessary to fulfil a contract with you
- **Legitimate interests** – for editorial, business, analytics, and marketing purposes, where these interests are not overridden by your rights
- **Legal obligation** – where we are required to process data by law

5. Marketing Communications

We may send you communications that we believe are relevant to your professional interests. You can opt out at any time by:

- Using the unsubscribe link in our emails, or
- Contacting us directly at the email address above

We do not sell personal data to third parties.

6. Cookies and Tracking Technologies

Our Websites use cookies and similar technologies to:

- Enable core site functionality
- Analyse traffic and usage patterns

- Improve performance and user experience

You can control or disable cookies through your browser settings. Further details are provided in our Cookie Policy.

7. Data Sharing and Third Parties

We may share personal data with trusted third-party service providers who act on our behalf, including:

- Website hosting and infrastructure providers
- Email and marketing platforms
- **Audience, subscription, and registration management platforms**
- Analytics and performance monitoring providers
- Professional advisers (e.g. accountants, legal advisers)

These providers process personal data only on our instructions and are required to implement appropriate technical and organisational measures to protect it, in accordance with applicable data protection laws.

8. International Data Transfers

Some of our service providers may be located outside the UK or EEA. Where this occurs, we ensure appropriate safeguards are in place, such as standard contractual clauses or equivalent protections.

9. Data Retention

We retain personal data only for as long as necessary for the purposes for which it was collected, including legal, accounting, or reporting requirements.

10. Your Rights

Under data protection law, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request erasure of your data
- Object to or restrict processing
- Withdraw consent at any time (where applicable)
- Request data portability

To exercise any of these rights, please contact us using the details above.

11. Data Security

We take appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse, or alteration.

12. Links to Other Websites

Our Websites may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

13. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

14. Contact Us

If you have any questions about this Privacy Policy or how we handle personal data, please contact:

Furness Publishing Ltd

Email: contact@furnesspublishing.com

This policy is intended as a general, standard privacy policy and does not constitute legal advice.